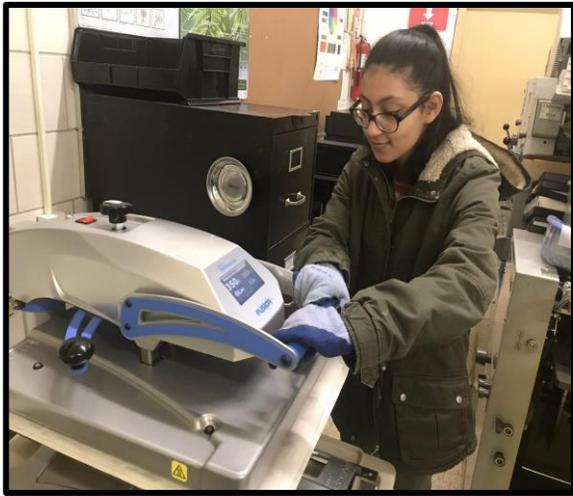


# Graphic Print Communications Technology

The Graphic/Print Communications Technology program will provide students with the fundamental work-place skills, technical application skills, and interpersonal skills necessary to enter and succeed in a diverse, high-paying career associated with the graphic communications industry.

## Program Skills & Certification

- Artistic expression
- Computer operations
- Graphics and imaging software applications (Adobe Creative Cloud)
- Machinery operation
- Desktop publishing
- Digital photography and video
- Design and layout



- Conventional and digital printing methods
- Teamwork, problem solving, and communication skills necessary in today's modern graphics/printing communications facility
- A partnership with the Printing and Graphics Association Mid Atlantic (PGAMA) and the Community College of Baltimore County provides students with opportunities to go directly to work, receive on-the-job training, earn articulated college credit, or enter college to further their career goals

## Internships

Students may choose to participate in a senior independent internship. Some of our current internship sites include the National Security Agency, Embroidme Catonsville, Sir Speedy, Baltimore County Public Schools, and Strategic Factory.

## Articulation with CCBC

All students are offered the opportunity to qualify for as many as six college credits through our articulation with the Community College of Baltimore County. Grade requirements must be met and a portfolio must be presented to a representative from the college before any articulated credits will be awarded.

## Certifications

The Graphic/Print Communications Technology program at Western was the first in Baltimore County to offer Nationally certified PrintED® competencies training. Students completing the program will gain certification in PrintED. Students will also gain industry certification as Adobe Certified Professionals in ACP Photoshop and ACP Illustrator. Students will earn a new specialty credential, Adobe Certified Professional in Visual Design by passing the ACP certification in both Photoshop and Illustrator. Students also have opportunities to gain additional industry certifications and specialty credentials.

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